



2026 Media Guide



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CWRT Congress Media Reach

- Nearly 250 Civil War Round Tables in the USA, Europe, Australia, and South America
- Approximately 12,500 active CWRT associates
- Over 100 emails sent per year to 1,700+ email subscribers and forwards, with a total reach of nearly 23,000 per month
- 2,000+ Facebook followers
- 14,000 views of our Facebook page per year
- 2,600+ subscribers to our YouTube channel which contains 260+ videos
- Yearly conferences / workshops

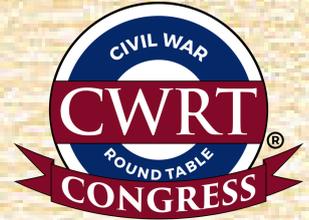
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Reasons to Consider Becoming a CWRT Congress Sponsor

- Multiple opportunities to reach a unique, targeted demographic of Civil War enthusiasts and consumers with your message.
- Show your support for:
 - The Mission of the CWRT Congress
 - Battlefield preservation
 - Issues of interest to the Civil War community
- Take advantage of the lowest cost, most highly targeted marketing and communication about the Civil War era available.
- Demonstrate your leadership by promoting the study of the Civil War era across the globe and in your local community.

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CWRT CONGRESS WEBSITE

Our website reaches hundreds of CWRT associates and Civil War enthusiasts each week. It contains dozens of practical tools, resources, and videos to expand knowledge of the Civil War and help sustain CWRTs. <https://www.cwrtcongress.org/>



CWRT CONGRESS WEEKLY BLOG

Our Blog is published weekly and highlights Civil War history breaking news, specific Civil War related programs, conferences, tours, fundraising events, and CWRT activities across the US and Europe.



CIVIL WAR FRIDAYS

Most Fridays throughout the year, the CWRT Congress hosts renowned authors and historians online. Their presentations generate considerable numbers of questions about the War, the research and facets of strategy, tactics, and personalities. Our most popular is the Fridays with Grant series featuring Dr. Curt Fields.

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LIGHT POST NEWSLETTER

The *Light Post* is our quarterly publication. Each issue features local CWRTs and their successes. Those articles encourage greater involvement within their communities, especially partnerships with other history-driven organizations.



ANNUAL IMPACT REPORT

Our *Annual Impact Report* highlights the achievements of the CWRT, how and why the outreach efforts have improved, and the innovations we have developed. Readers learn about our revenue sources and how their donations have been spent.

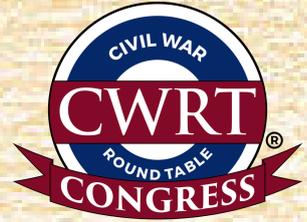


WORKSHOP & CONFERENCE PROGRAMS

Every summer, the CWRT Congress plans and organizes educational workshops or conferences for CWRT members and their leaders. Programs are designed for maximum participant involvement and networking opportunities.



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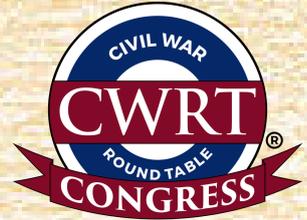
ANNUAL SPONSORSHIPS

Annual sponsorships allow you to run ads and support CWRT Congress all year. You'll be featured in all publications and social media , making it convenient and cost-effective.

Level	Cost	Website Listing	Weekly Blog Ad	Light Post Ad	Annual Report Ad	Conference Program Ad
Silver	\$150	X	X	Sponsor Listing Only	¼ Page	¼ Page
Gold	\$250	X	X	Sponsor Listing Only	½ Page	½ Page
Platinum	\$350	X	X	½ Page	Full Page	Full Page
Diamond	\$450	X	X	Full Page	Full Page Front or Back Cover	Full Page Front or Back Cover

NOTE: Annual sponsorships run from the date we receive your payment for 12 months, plus an additional 90 days for setup.

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AD SPECIFICATIONS & LAYOUT

Annual Impact Report & <i>Light Post</i>		
	Horizontal	Vertical
1/4 Page	3.5" W X 4.5" H	
1/2 Page	7" W X 4.50" H	3.5" W X 9" H
Full Page	8.5" W X 11" H full bleed	

Workshop & Conference Program		
	Horizontal	Vertical
1/4 Page	5.125" W X 2" H	2.56" W X 4" H
1/2 Page	5.125" W X 4" H	2.56" W X 8" H
Full Page	5.625" W X 8.5" H full bleed	

Weekly Blog

Ideal Size: 564 X 595 pixels

**Don't have an ad or image?
Let us help produce your ad
free of charge!**



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To become a sponsor visit our website

www.cwrtcongress.org